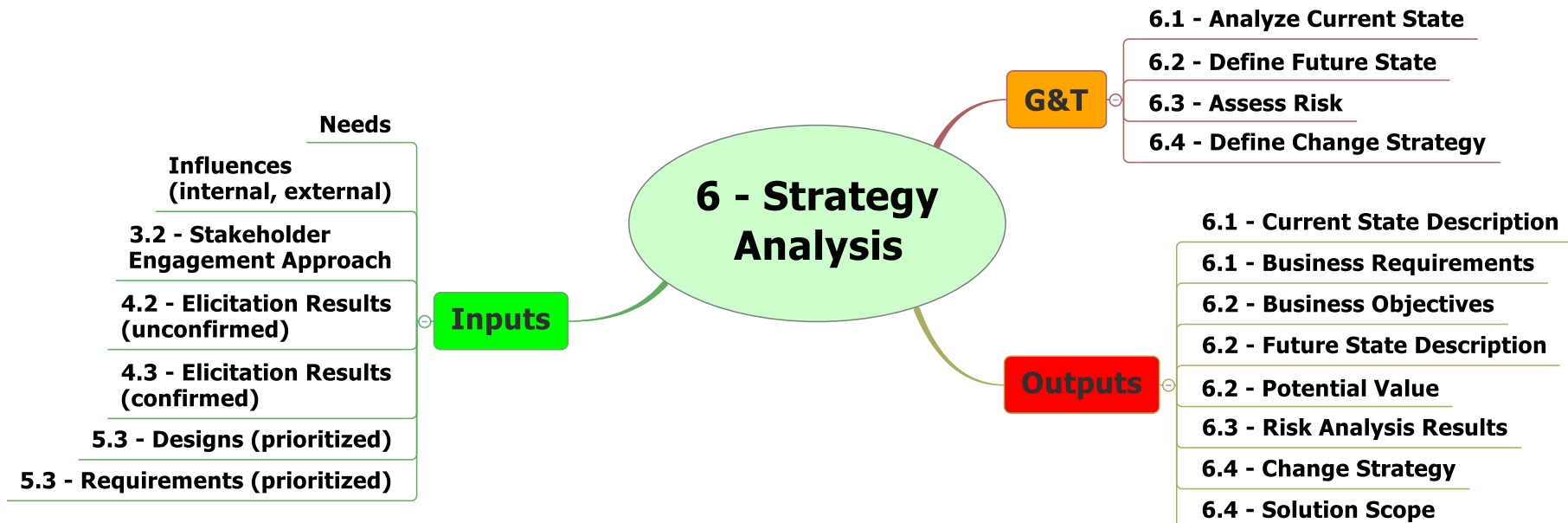


Strategy Analysis



Strategy defines the most effective way to apply the capabilities of an enterprise in order to reach a desired set of goals and objectives. Strategy may exist for the entire enterprise, for a division, department or region, and for a product, project, or iteration.